

Storyboard Template

Shaded sections to be filled out by Volume/Proposal Manager

Proposal Title:		Volume No:	Volume Title:	Volume Theme:
Section No:	Section Title:		Allocated Pages:	Author/Phone:
Applicable RFP Sections:			Applicable Technical Requirements:	
List of Features of our Product or Service	List of Benefits:		List of Substantiation:	
•	•		•	
Use the above list to write a THEME/BENEFIT statement for this section:			PRIMARY GRAPHIC (Sketch/Picture/Photo/Table):	
List TOPICS to be Covered in remaining Sections (for each topic list applicable RFP/TRD sections): 1.				
			ACTION CAPTION: :	

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COMPLIANCE MATRIX				
Topic No./Title(from above list):	RFP Section:	TRD Section:	Evaluation Criteria:	WBS:
1.				